

IT'S NOT ME! I SWEAR!



micro_scope

Press Release

***IT'S NOT ME, I SWEAR!* by Philippe Falardeau Officially Selected at Berlin International Film Festival**

Montreal, December 17th 2008 – Seville Pictures and micro_scope is proud to announce that *It's not me, I swear!*, third feature film written and directed by Philippe Falardeau, will be presented at the prestigious Berlin International Film Festival, in competition in the **Generation** section for children and youths. The festival will take place from the 5th to the 15th of February 2009.

It's not me, I swear!, based on two novels by Bruno Hébert (*C'est pas moi, je le jure!* and *Alice court avec René*, © Éditions du Boréal 1997 & 2000), had its world premiere at the Toronto International Film Festival in September 2008.

The film, which was released this fall, has been well received by critics and the public. Produced by Luc Déry and Kim McCraw of micro_scope, *It's not me, I swear!*, stars Antoine L'Écuyer, Suzanne Clément, Daniel Brière, Catherine Faucher and Gabriel Maillé. The exceptional talent of Antoine L'Écuyer, 11 years old, received many laudatory comments. The young actor won the award for Best Actor at the Atlantic Film Festival in Halifax. At that same festival, *It's not me, I swear!* won the award for Best Canadian Feature Film.

Following his presentation in **Toronto, Vienna** and **La Havane**, *It's not me, I swear!* will be screened in more international festivals in the next months, notably in **Göteborg, Tromsø, Palm Springs** and **Santa Barbara's** film festivals.

In the summer of '68, Leon Doré (Antoine L'Écuyer) comes close to hanging himself accidentally. His mother saves him at the last minute, just like last summer in the pool and like two years ago in the freezer. At ten, Leon has lots of problems and an overly fertile imagination. There is Mom (Suzanne Clément) and Dad (Daniel Brière) who are always fighting and those annoying neighbours who get to spend the summer at the beach. And then, there's Lea (Catherine Faucher), the exasperating girl who's always right about everything. When Mom decides to leave everything behind to start a new life in Greece, Léon is prepared to do anything to kill the pain – destroy the neighbours' house, become a professional liar and even, why not, fall in love with Lea. Together, they will overcome the pain of growing up when you feel abandoned.

Seville Entertainment is distributor and international sales agent of quality independent feature films with offices in Montreal and Toronto. Its catalogue of Canadian rights to over 500 quality independent feature films and world rights to 100 features and docs is one of the largest in Canada. Seville is an Entertainment One company.

Entertainment One Ltd. (LSE: ETO) Admitted to trading on AIM on 29 March 2007, Entertainment One Ltd's strategy is to build a leading global independent entertainment content ownership and distribution business which acquires films, television programs and music content and exploits these rights in all media throughout the world. Entertainment One is the largest distributor of home entertainment products in the Canadian market. Following the acquisition of Seville Entertainment in Canada on 20 August 2007, it also has a significant presence in the theatrical and international sales markets. Outside Canada Entertainment One owns Koch Entertainment, the largest independent record label in North America and a leading independent distributor of music and video in the United States, Contender, one of the leading independent UK distributors of filmed entertainment and RCV the leading independent distributor in the Benelux countries.

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